

Credentials

We make AI creative

15 years in content projects

Foundation of the New
strategies holding

2009

Team development and
expansion

2013-2016

2025
AI agency's launch



2010-2012

creation of the first
advertising projects

2017-2024

Implemented 900+ projects in
the digital

Our products



CONTENT FOR SOCIAL
MEDIA



AI ADVERTISING
VIDEOS



AI PRODUCT VIDEOS



AI SHORT
FILMS



AI AVATARS



CORPORATE TRAINING

Key clients 2025



KERNEL

Фрекен
БОК



Tefal®

ZTE

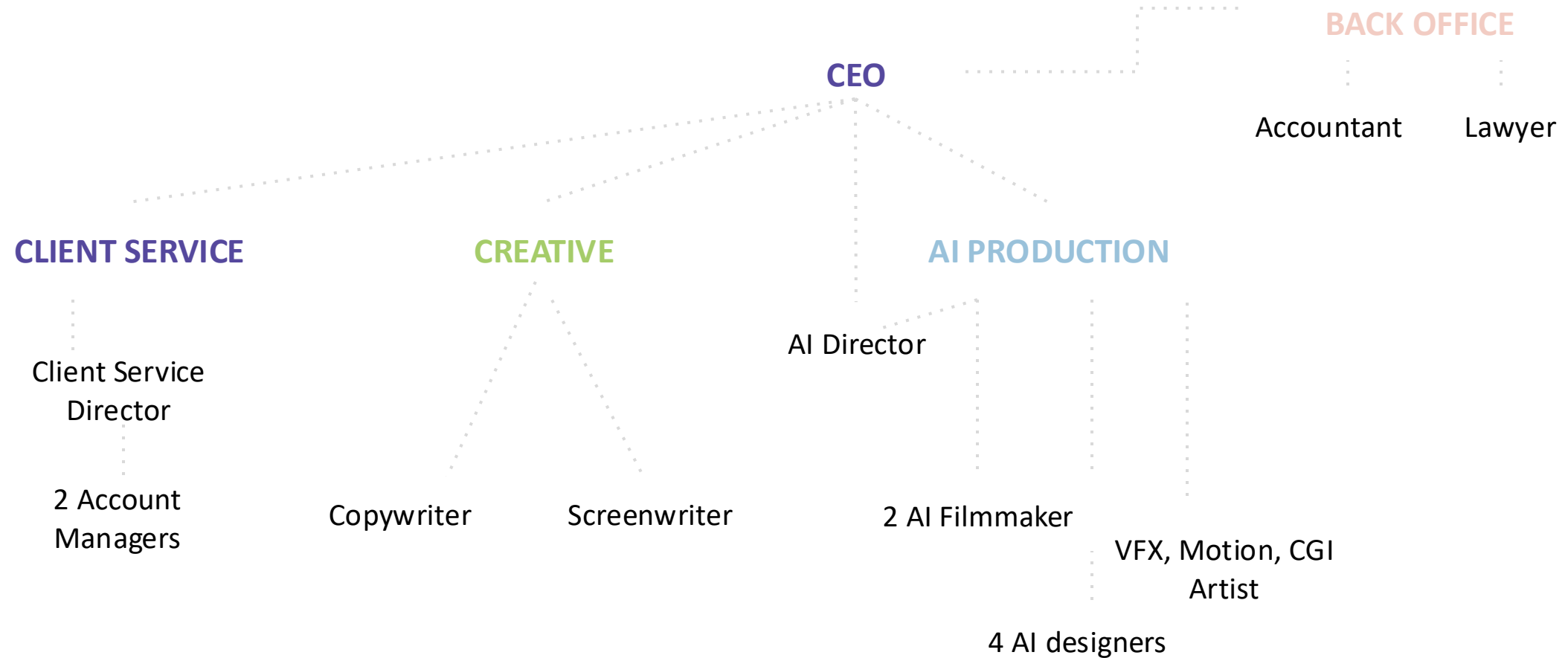


SMARTY
FAMILY

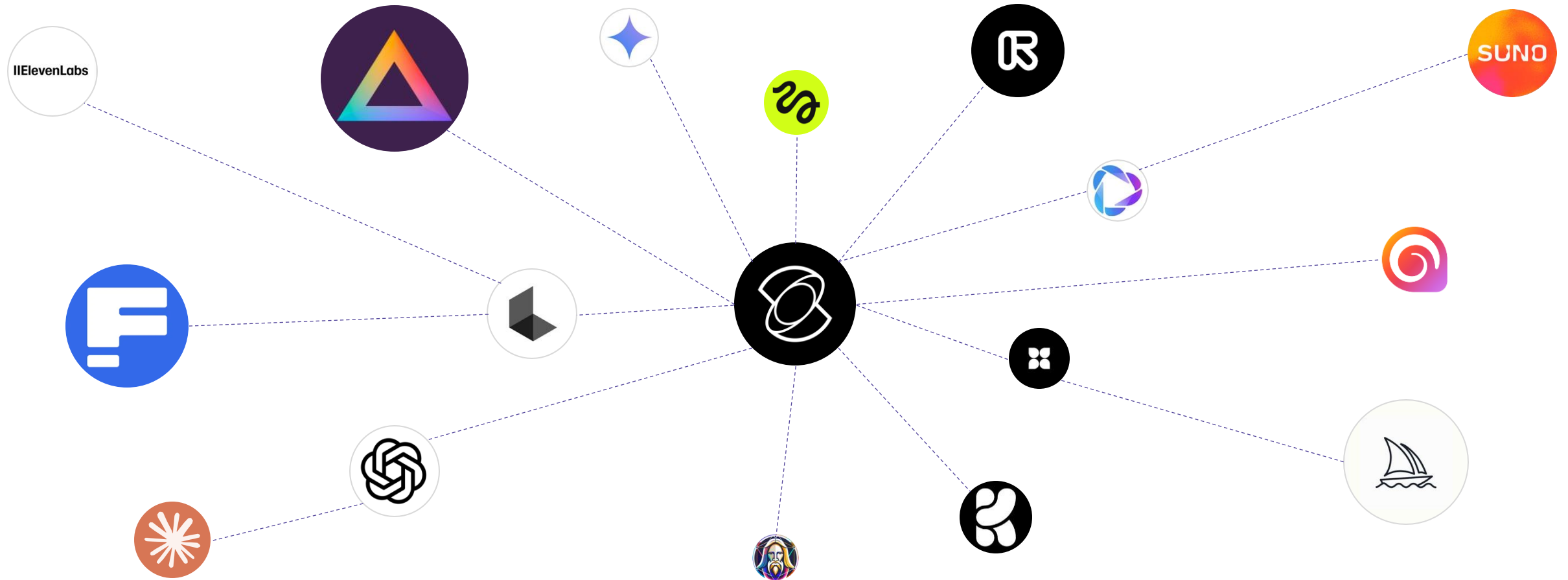


Яготинське
для дітей

Today there are 15 of us:

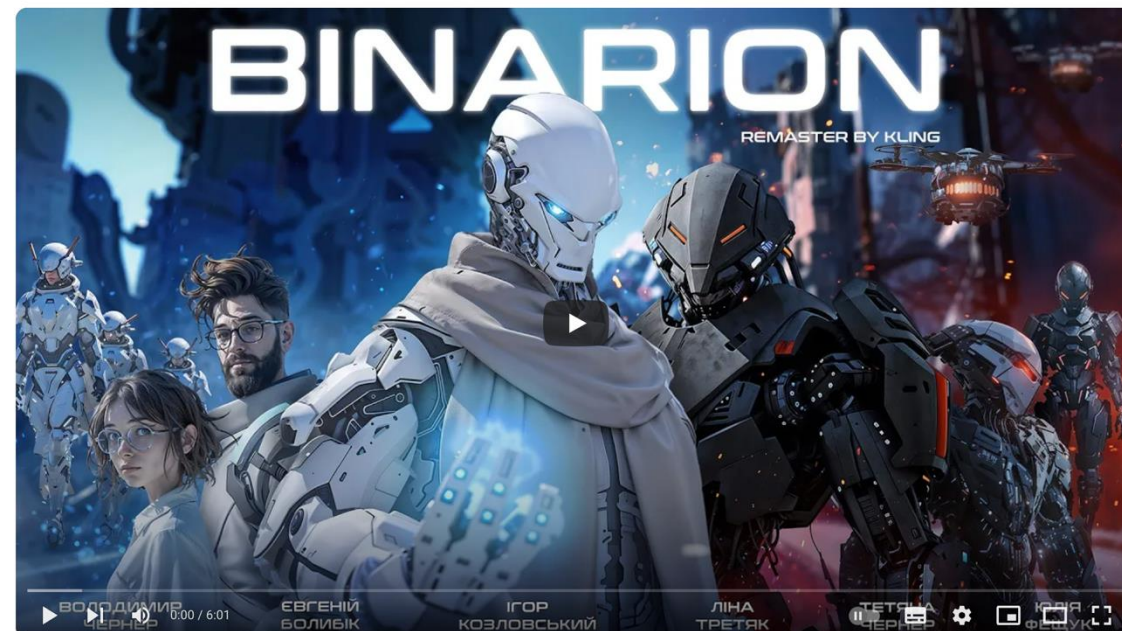


If a new AI exists in the world - we're already using it =)



Also, we're festival winners

Переможці	
Гран-прі	Дуцик Ілля – Мій Страх ▶
Золото	Василишин Павло – "Медичний Ангел" ▶
Срібло	Чернер Володимир – Binarion ▶
Бронза	
Лауреати: річна передплата «Максимальна» від MEGOGO	
Скворчевська Ольга – Їжачок і зірочка ▶	Сосімович (Гарькавець) Ірина – Рійна яка завжди поруч ▶



Ремастер версія AI фільму Бінаріон (версія на основі 40% нових сцен від Kling)

**Штучка Інтелект**
Підписалося 1,58 тис. користувачів

[Аналітика](#)[Редагувати відео](#)

 62 Поділитися Рекламувати

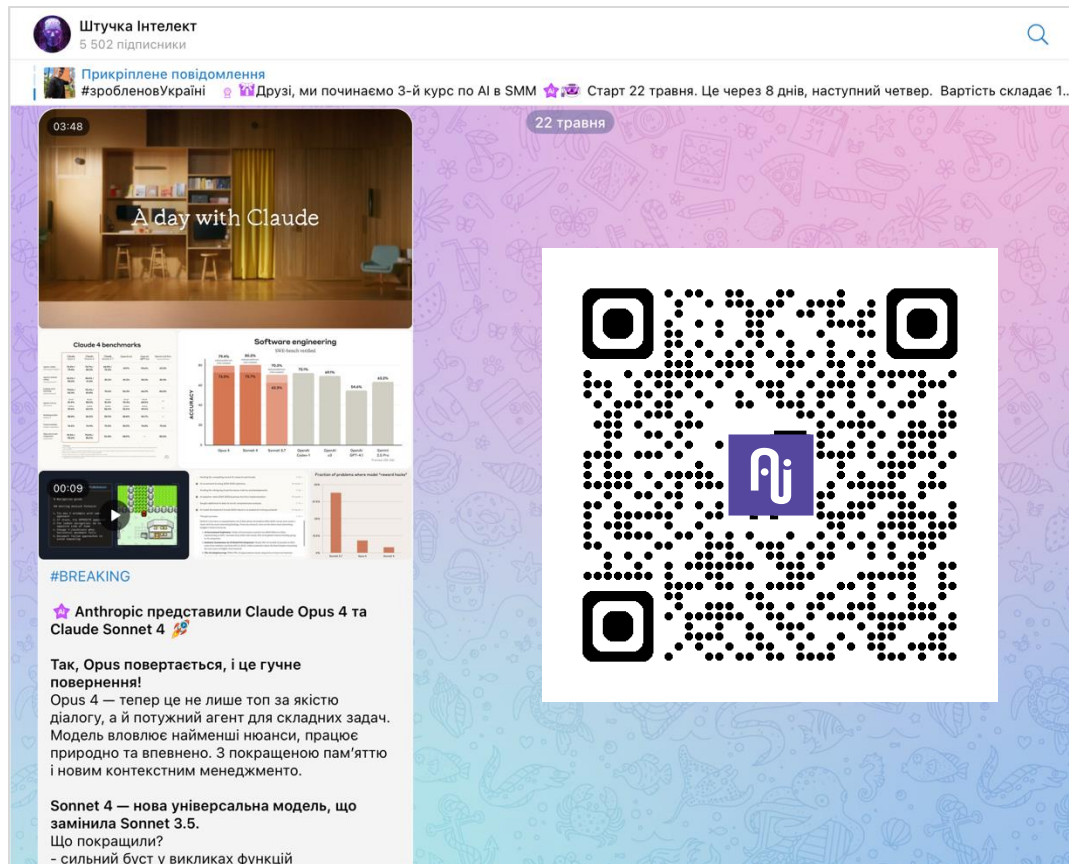
1,5 тис. переглядів 2 місяці тому #suno #hedra #runway

[click](#)

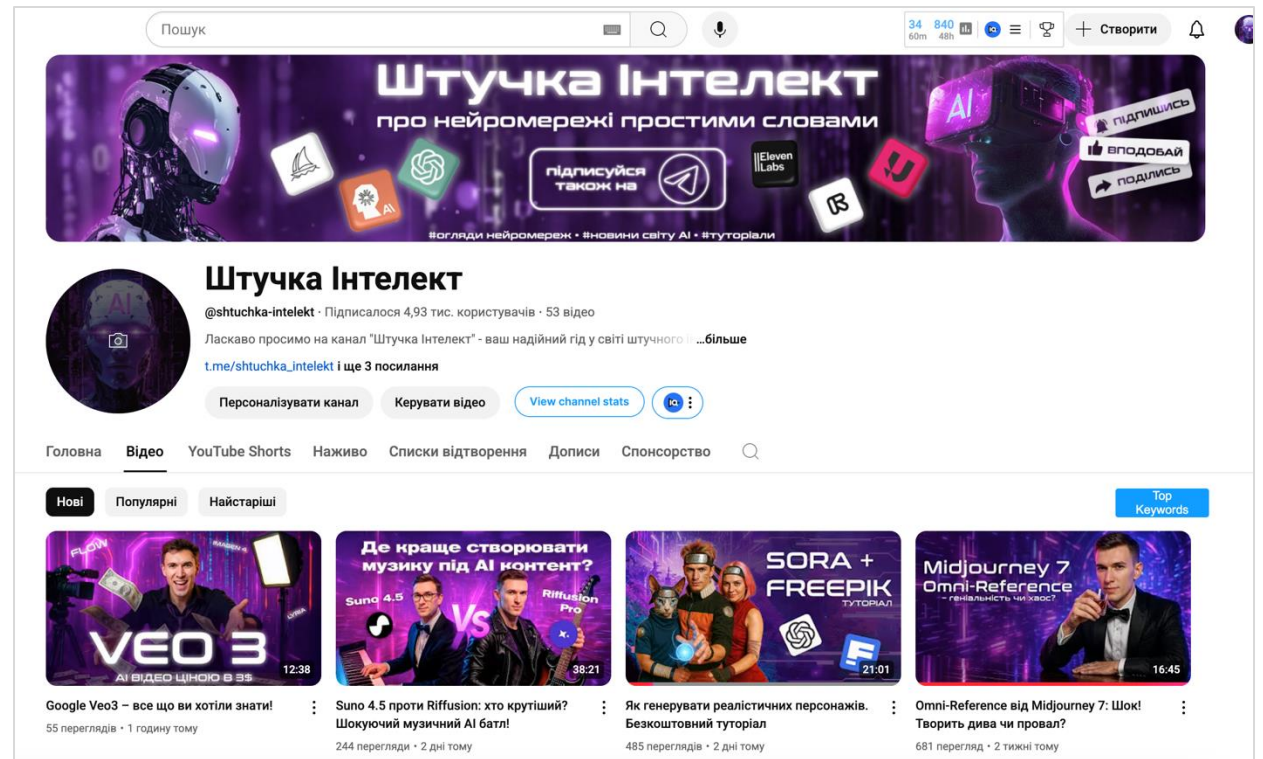
AGENCY
An nj Б У Т Н Є

And support AI project "Штучка Інтелект"

Telegram



YouTube





Cases

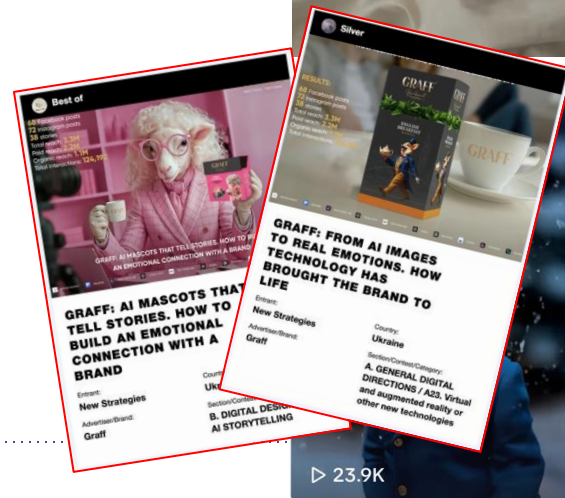
Tea brand Graff in 9 months

The tea category is highly competitive. To stand out from other players, we decided to create not only professional craft content in social media, but also to bring the brand characters from packaging to life.

AI technologies helped us to create many viral AI videos and photos.

We provide monthly:

- 3 million reach in 9 months
- 340 thousand engage
- ER 8%
- Silver, bronze, and 4 shortlists at advertising festivals



AI Complex Campaign "Shedriy Dar, a piece of Home"

The uniqueness of this advertising project lies in the fact that it was fully developed using the most advanced artificial intelligence technologies, **first in Ukraine**

The main idea of the video is to consolidate in the consumer's mind the association that Shchedryi Dar oil is an integral part of any home, family, and dwelling.

Overall results:

- 6 million reach.
- + 3 items market growth
- + 63 % sales growth compared to the same period in 2023.

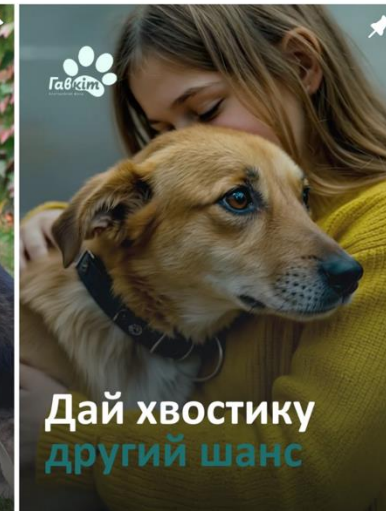


GAVKIT Foundation when AI helps

To help poor animals in shelters, we created a realistic video that raised a pressing social issue against the backdrop of war.

Results:

- 13 out of 13 puppies found new owners.
- The project began adaptation for Poland.



Entertainment video for Optima

To promote the Halloween holiday, we created a fun and creative video for Optima Distance School. In it, schoolchildren gather for Halloween, each wearing different costumes, walking, driving, running, and then hanging out and celebrating Halloween.

The video does not use any stock footage or camera footage.

Everything is 100% AI.



AI Video for Sopharma's Abertin Campaign

We Created AI Video for Sopharma's Abertin Campaign

The highlight of the video is its stunning realism, perfectly showcasing the product's appearance. To achieve this, we used a blend of neural models: Magnific AI, Sora and Kling 1.6, ensuring an impeccable visual representation of Abertin.



AI product video for Tefal

Product - famous Tefal Ingenio pans with detachable handle. Our project team has been using them for years and can say they're top-tier. No other pans are worth attention compared to these. Removable handle, heat indicator, durable materials. Though the video is simple, we worked with passion).

The video showcases all these advantages. We adapted the mini people trend, focusing on bringing the product into a generated world in 16:9 format for YouTube.



Military video for Pulse Power batteries

This video aims to boost sales and build awareness of Pulse Power batteries for Motorola radios.

We created a cinematic video with a simple story: Military action, base attack, but thanks to radios our warriors maintain active communication and solve tactical tasks quickly.

Rain? No problem - waterproof design. Long battle needing extended communication? Easy - 5000mAh battery ensures long charge. Plus many other great features included.



5 okrema shturmova brigade

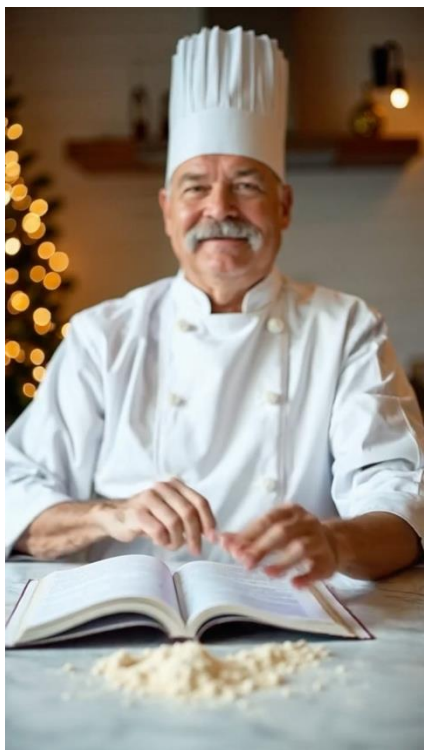
We continue to support our
soldiers and actively
collaborate with the 5th
shturmova brigade in creating
AI content and youtube
channel



[click](#)

Many Reels for Social Media

Stoghar



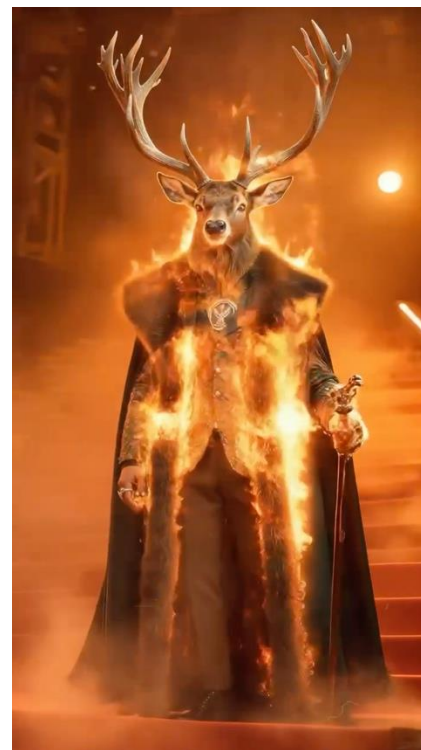
Yagotynske



Graff



Jägermeister



Ritz Barton



Let's go to mAlbutne
together!



Volodymyr Cherner, CEO
v.cherner@maibutne.ai
+380 95 095 31 73
maibutne.ai